

CHEVROLET

...inspiring beauty—enduring value



Imported Fisher Body panels are designed to give years of satisfying service — and they're protected still further by exclusive GMH Magic-Mirror acrylic lacquer finish that requires no polishing for up to three years. It gives Chevrolet a deep-down, long-lasting lustre... protects against chipping and resists sun-fading and the corrosive effects of salt and road tar.





The instrument panel is in keeping with the innate good taste and style of Chevrolet.

Even day-long journeys will seem to end too soon

Attention to detail carried right through Chevrolet is paramount . . . even to the deep pile floor carpet both front and rear, and the ash trays set into the rear door armrests.

The key to a new Chevrolet opens the door to a whole new way of motoring life — one in which every mile is a wonderful experience . . . every arrival an exciting event. At first glance you'll sense the enduring quality of this magnificent new Chevrolet. The most casual inspection will tempt you with the grace of its clean cut styling . . . the correctness of its every line and detail. The gracious new lines reflect your respect for quality. On the road they make Chevrolet more elegant than ever.

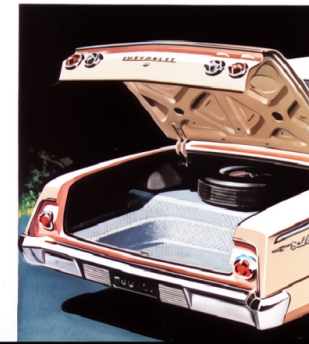
The exquisitely appointed interior of Chevrolet beckons you to step through one of the large, wide-opening doors . . . to nestle into the soft comfort of upholstery made from specially selected leathers. In trim, in colours, in fittings . . . the roomy interior of Chevrolet is tailored to match the most fastidious taste, achieving a new level of luxury and superlative beauty.



Something wonderful happens when you travel in the new Chevrolet. Once you've experienced the pleasure of driving it, Chevrolet becomes a constant invitation to go somewhere. And you know you'll reach journey's end almost with reluctance.

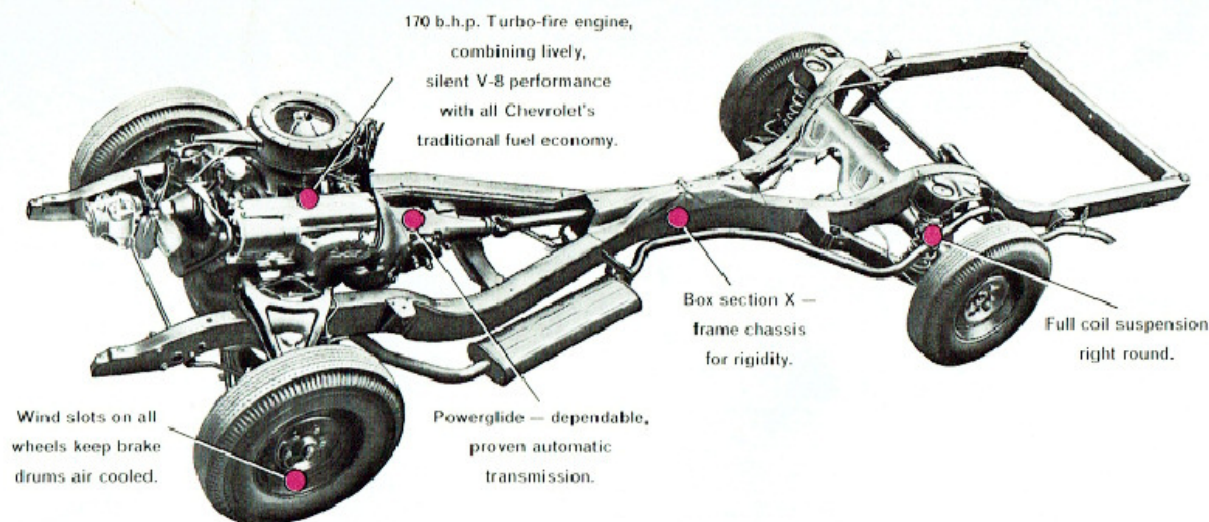
All the way from gentle start to silken stop you'll experience undreamed of relaxation. The miles go by in wondrous silence. Only the passing scenery speaks of movement. Chevrolet ignores every flaw in the road. The lightest touch to steering wheel, brake or accelerator brings instant, confident response. You stay relaxed right to the end of the longest day at the wheel.

And, so thoroughly does the new Chevrolet mirror the exacting standards of its owner, the mere fact you're driving one makes a subtle but thrilling difference in arrivals and departures.



You'll have no wardrobe worries with Chevrolet. The huge luggage compartment is big enough for every garment fashion or pleasure demands . . . and all its space is within easy reach. The sill is now lower than ever. The lid is wide — making it easy to load from the side. There's a special deep well in the centre of the boot floor for cargo that's tall. The spare tyre is lucked up out of the way on the forward ledge.

Value... from design and craftsmanship



The famous jet smooth Chevrolet V-8 Turbo-fire engine combines brilliant performance, remarkable all-speed silence and outstanding dependability. The economy contoured camshaft delivers more torque—more efficient performance—in the low and middle speed ranges where most of your driving is done. And Chevrolet gives you unexpected fuel economy, too.

The quiet Chevrolet engine teams perfectly with Powerglide... the automatic transmission that's so smooth it makes a secret of every gear change, gives you instant, smooth response as you touch the accelerator. Chevrolet has always been regarded as a wonderful car to own and drive... doing full justice to your desire for sound, enduring value, your recognition of the wisdom of sound investment.

Chevrolet's brand of value is built in from the ground up. A perfect example is the way

Chevrolet rides. It's velvet soft and whisper quiet. Four big, husky coil springs soak up bumps like a sponge. And they never squeak, never wear out. To further smooth and silence Chevrolet's ride, 725 points are individually insulated and cushioned with sound and vibration dampening materials. Eight extra-thick butyl rubber body mounts are scientifically placed to achieve the maximum shock absorbing effect. Even the steering shaft is cushioned.

A more efficient braking system is fitted to the new Chevrolet, with a re-designed brake pedal linkage and new master cylinder. Two speed electric windscreen wipers operating in parallel and eliminating the centre blind spot are fitted and windscreen washers are standard. New rustproof undershirts to front fenders increase Chevrolet durability.

GENERAL MOTORS-HOLDEN'S PTY. LTD.

BRISBANE • SYDNEY • MELBOURNE • ADELAIDE • PERTH

SPECIFICATIONS

ENGINE TYPE 48 h.p. (R.A.C.) overhead valve, V8 8.5 to 1 compression ratio. Max. gross b.h.p. 170 @ 4,200 r.p.m., max. gross torque 275 lb. /ft. at 2,200 r.p.m. Cubic capacity 283 cu. ins. Bore and stroke 3.875" x 3".

PISTONS Aluminium alloy.

OILING SYSTEM Full Pressure.

FUEL SYSTEM Two barrel down draught carburettor with automatic choke. Dry element air cleaner. Fuel mixture heated (Thermostatic Control). Tank capacity 16.65 imperial gallons.

COOLING SYSTEM Pressurised. Capacity 14.59 imperial quarts. Core frontal area 387.2 sq. ins.

ELECTRICAL SYSTEM Delco-Remy ignition system. Centrifugal and vacuum spark advance control. Ignition coil and high intensity spark. Delco-Remy generator with voltage and current regulator. Delco-Remy starter, key turn starter switch.

TRANSMISSION Powerglide automatic transmission. Two speed hydraulic torque converter and planetary gears. Drive position selected with selector lever mounted on steering column. Five positions available (left to right on selector panel), Low, Drive Neutral, Reverse and Park.

FRAME X-design in box section girder.

SUSPENSION Independent coil springs with direct, double-acting hydraulic shock absorbers. Ride stabilizer on front.

REAR AXLE Semi-floating type with hypoid drive gear. 3.08 to 1 ratio.

BRAKES Four-wheel self-energising hydraulic. Mechanical parking brake. Total effective braking surface 199.5 sq. ins.

STEERING Recirculating ball type. Ratios—Gears 24 to 1, overall 28 to 1.

WHEELS AND TYRES Five—steel disc. 7.50—14 x 4 ply tubeless tyres on wide base rims.

DIMENSIONS Wheelbase 119 ins. Overall length 209.6 ins., width 79 ins., height (loaded) 55.5 ins.

LIGHTS & HORNS Dual sealed beam headlamps. Parking lamps. Dual tail and stop lights. Rear licence plate light. Dome light. Dual matched horns. Thumb-button horn control. Flashing turn signal lamps front and rear. Back-up lamps. Glove box compartment light. Courtesy light switches operated by front doors.

BATTERY 12 volt, 9 plate, 60 amp. hr.

INSTRUMENTS Speedometer, engine temperature and fuel gauges. Generator charge, oil pressure and high beam warning lights. Variable indirect instrument cluster illumination.

CONTROLS Illuminated 5-position ignition lock with key turn starting. Light switch, air intake controls and control for two-speed twin electric windshield wipers. Automatic windshield washer.

EXTERIOR Anodized aluminium body side moulding. Curved panoramic windshield. Push button door handles. Same key operates front door locks, glove compartment lock and luggage compartment lock. Two-tone colours available at no extra cost. Magic-Mirror Acrylic Lacquer finish.

INTERIOR Seat cushions and squabs upholstered in two tone leather. Polyether foam seat cushion pads front and rear seats. Carpet on front and rear floors. Individually controlled ventilators at either side of dash. Ventipanes on front doors, winder operated. Two extensible sun-visors. Arm rests on all doors. Assist straps with coat hooks. Cigarette lighter in instrument panel. Ash trays. Rear view mirror. Electric clock.

Specifications and Equipment subject to change without notice.



Confidential hire purchase arrangements are available through GMAC, General Motors own hire purchase company.

Chevrolet carries the full money saving 12,000 mile or 12 months GMH warranty—and you get a 1,000 and 2,000 mile free service.